

Mary Kay Ash Charitable Foundation Gives Unprecedented Amount

In a moving 1995 Seminar Speech, Mary Kay Ash reminded us that “you must embrace your dream with all your might and work at it every single day with love-filled intensity. We do have a mission – to share our love and our energies, our hopes, our dreams, our superior products and our beautiful, abundant way of life. In doing so, you will be blessed beyond measure with all the riches of life. That’s living the Mary Kay Dream.”

Once again, you have wholeheartedly embraced Mary Kay’s dream of eliminating cancers that affect women and ending domestic violence. You are amazing! Your unwavering commitment and generosity propelled the Foundation to raise \$4.5 million in 2007 and increased giving for life-saving endeavors to the largest amount ever. Our support of vital programs has grown from \$500,000 in 1997 to \$3.6 million in 2004, and now to \$4.9 million in 2007.

Here are highlight of what we accomplished together in 2007:

- Granted 150 domestic violence shelters \$20,000 each – a total of \$3 million
- Awarded 13 respected doctors and medical scientists \$100,000 each in cancer research grants – a total of \$1.3 million
- Donated \$300,000 to CancerCare, Inc., a non profit organization dedicated to providing free professional help to people with cancer, for its *Touching Hearts* program
- Contributed \$300,000 to the National Network to End Domestic Violence for its Safety Net Project
- Gave \$200,000 to the National Domestic Violence Hotline
- Raised \$275,000 in the *Team Up For Women!* Challenge
- Raised \$249,414 from independent sales force donations at Seminar 2007
- Raised more than \$75,000 in sponsorships in the third annual MK5K

Thank you for your tremendous support of the Foundation’s mission. By sustaining our love-filled efforts, we can all help achieve Mary Kay’s dream.