

Mary Kay Test Panel

Date _____

Name _____ Phone _____

Consultant _____ Thank you for your feedback! 😊

1. New **COMPACT PRO**

- Is the packaging appealing to you? Yes No
Is the flexibility appealing to you? Yes No
Would you purchase this product? Yes No
Do you think \$35 is a reasonable price? Yes No
How would you rate the new COMPACT PRO?
1 2 3 4 5 (5 being the best)



2. New **EXOTIC PASSIONFRUIT** Eau De Toilette

- Is the packaging appealing to you? Yes No
Did you enjoy the smell? Yes No
Would you purchase this product? Yes No
Do you think \$25 is a reasonable price? Yes No
How would you rate the new EXOTIC PASSIONFRUIT?
1 2 3 4 5 (5 being the best)



3. New **SIMPLY COTTON** Eau De Toilette

- Is the packaging appealing to you? Yes No
Did you enjoy the smell? Yes No
Would you purchase this product? Yes No
Do you think \$25 is a reasonable price? Yes No
How would you rate the new SIMPLY COTTON?
1 2 3 4 5 (5 being the best)



4. New **SPARKLING HONEYSUCKLE** Eau De Toilette

- Is the packaging appealing to you? Yes No
Did you enjoy the smell? Yes No
Would you purchase this product? Yes No
Do you think \$25 is a reasonable price? Yes No
How would you rate the new SPARKLING HONEYSUCKLE?
1 2 3 4 5 (5 being the best)



5. New **WARM AMBER** Eau De Toilette

- Is the packaging appealing to you? Yes No
Did you enjoy the smell? Yes No
Would you purchase this product? Yes No
Do you think \$25 is a reasonable price? Yes No
How would you rate the new WARM AMBER?
1 2 3 4 5 (5 being the best)



6. What **COLOR LOOK** do you like the best? (Circle One)

Bold Lips



Glamour Eyes



Jewel-Tone Beauty



Starlet Style



7. New **MKMen BODY SPRAY**

- Is the packaging appealing to you? Yes No
- Did you enjoy the smell? Yes No
- Would you purchase this product? Yes No
- Do you think \$14 is a reasonable price? Yes No
- How would you rate the new MKMen BODY SPRAY?
1 2 3 4 5 (5 being the best)



- ***Would you purchase the Gift Set at \$38? Yes No
- MKMen™ Gift Set (Includes MKMen™ Shave Foam, Cooling After-Shave Gel and new Body Spray with gift bag)

8. New **CREAMY FROSTED VANILLA** Body Care Gift Set

- Is the packaging appealing to you? Yes No
- Did you enjoy the smell? Yes No
- Would you purchase this product? Yes No
- Do you think \$26 is a reasonable price? Yes No
- How would you rate the new CREAMY FROSTED VANILLA?
1 2 3 4 5 (5 being the best)



9. New **GLISTENING WINTERBERRY** Body Care Gift Set

- Is the packaging appealing to you? Yes No
- Did you enjoy the smell? Yes No
- Would you purchase this product? Yes No
- Do you think \$26 is a reasonable price? Yes No
- How would you rate the new GLISTENING WINTERBERRY?
1 2 3 4 5 (5 being the best)



10. New **BERRY LUXE** Color Collection

- Is the packaging appealing to you? Yes No
- Are the colors appealing to you? Yes No
- Would you purchase this product? Yes No
- Do you think \$40 is a reasonable price? Yes No
- How would you rate the new BERRY LUXE?
1 2 3 4 5 (5 being the best)



11. New **CHAMPAGNE** Color Collection

- Is the packaging appealing to you? Yes No
- Are the colors appealing to you? Yes No
- Would you purchase this product? Yes No
- Do you think \$40 is a reasonable price? Yes No
- How would you rate the new CHAMPAGNE?
1 2 3 4 5 (5 being the best)



12. New **COUTURE PINK** Color Collection

- Is the packaging appealing to you? Yes No
- Are the colors appealing to you? Yes No
- Would you purchase this product? Yes No
- Do you think \$40 is a reasonable price? Yes No
- How would you rate the new COUTURE PINK?
1 2 3 4 5 (5 being the best)

