



Kim Sater

Director of Market Research, Mary Kay

Kim has been with Mary Kay since July of 2005. Before that, she spent most of her career with Lee Jeans, based in Kansas City, where served many roles, including VP of Brand Marketing at the corporate office and later VP of National Accounts in the Dallas office, handling JCPenney. Kim joined Mary Kay as Director of Market Research, and later became Director of Strategic Intelligence on the global team. She came to the US team in February of 2010 as Director of Consumer Marketing, responsible for The Look Book, MaryKay.com and Personal Websites, the Preferred Customer Program, makeover contests, Facebook and other social media, Customer Delivery Service, eCatalogs and other Mary Kay print and digital tools. She also serves on Mary Kay's US Culture Committee, a group of 13 employees tasked with preserving our unique culture, passing on Mary Kay's values, perpetuating Mary Kay's mission, and strengthening employees' commitment and connection to the Company and to our Independent Beauty Consultants.

Kim and her husband, Brad, have two children: Ben, age 20 and a sophomore at Austin College, and Carly, age 17 and a senior in high school.